

GROUNDBREAKING L.I. MOVIE 'RETURNING MICKEY STERN' COMING TO DVD.

NEW YORK – Before American Idol, there was CastOurMovie. In the year 2000, millions of people from all over America and the world chose four of the stars of the Long Island-based movie RETURNING MICKEY STERN through online balloting at CastOurMovie.com. And after years of production, post-production, festival tours and theatrical premieres, RETURNING MICKEY STERN will officially be released on DVD on March 28th.

RETURNING MICKEY STERN was the first movie ever to have four stars of its ensemble cast chosen by the Internet audience. In a seven week period, the CastOurMovie site received millions of hits. CastOurMovie was featured internationally in news media such as ABC News, NBC News, NY1 News, Time Magazine, Entertainment Weekly, US News and World Report, The Globe and Mail, The Industry Standard, The Hollywood Reporter, Newsday, New York Daily News and more.

Audiences were able to access actors' headshots and resumes, video clips of actual casting room auditions and interviews, and share their expertise as 'armchair-filmmakers.' The actor with the most votes for each role were offered an opportunity to star in the movie. The winners (Sarah Schoenberg, Kylie Delre, Michael Oberlander, and John Sloan) were announced at The Yahoo! Online Film Festival in Los Angeles.

Thanks in large part to its Web presence, the indie comedy, distributed by Pathfinder Home Entertainment and directed by Michael Prywes, became a sleeper cult hit on the festival circuit, playing to packed crowds in film festivals including the Palm Springs Film Festival, Stony Brook Film Festival, and Sarasota Film Festivals. Pathdfinder is continuing the integration of Web presence and Entertainment by promoting RETURNING MICKEY STERN online with an unprecedented focus on the viral communication of the new online communities: blogs, groups, journals, and sites such as MySpace, Xanga, Facebook, and Magix. Pathfinder has also enlisted the assistance of hundreds of marketing "netizens," fans of the film committed to the DVD's success.

RETURNING MICKEY STERN was the first 35mm comedy feature to be shot in Fire Island, Long Island, NY. The comedy stars an ensemble cast including Oscar nominee Joseph Bologna, Tony winner Tom Bosley, Oscar nominee Renée Taylor, and entertainment legend Connie Stevens, along with the CastOurMovie winners and young newcomer Joshua Fishbein, and featuring cameos from Tony nominee Brett Tabisel and two-time Daytime Emmy nominee Kristina Sisco.

RETURNING MICKEY STERN is the story of an idealistic teenager in 1950 who adores the New York Yankees and dreams of stamping out Communism. He falls for an older woman (Delre) and plans to marry her...Fifty years later, life hasn't quite turned out the way he expected, and Mickey (Bologna) spends his days wishing he could turn back time. He returns to Seaview, Fire Island with his best friend Harry (Bosley) and discovers the woman he fell for just as she was fifty years ago. Mickey has one week to make sure the mistakes made fifty years ago are not repeated.

The DVD's "Bonus Features" include: the documentary "Behind the Magic of Returning Mickey Stern," featuring candid on-set interviews and festival/premiere footage; a How-To featurette "Magic AI Teaches Sleight-of-Hand;" never-before-seen Cast Audition Videos; Director's Commentary; Spanish, Italian, and English subtitles; MPAA Theatrical Trailer, and more.

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"Enchanting! Mr. Bologna delivers a nuanced, controlled performance which rivals his turn as the Sid Caesar-esque King Kaiser in 'My Favorite Year' as his best to date... Mr. Bosley also turns in a beautifully sweet portrayal as Mickey's best friend... As Mickey's muse in two generations, Ms. Delre exudes a sexy charm that could tempt a man to chase her through time... Mr. Fishbein is so believable as the cocky younger Stern, one might wonder if he is acting at all... Ms. Schoenberg is a fresh new presence..." -Edward Havens, *FilmJerk*

"Warm, winning comic chemistry between Bologna and Bosley!" - Bilge Ebiri, *New York Magazine*

"An impressive debut! Unlike so many recent movies, 'Returning Mickey Stern' doesn't telegraph how things are going to turn out, and that's refreshing. Sometimes happy endings aren't what you expect - they're even better. This is one of those times..." - Betty Jo Tucker, *ReelTalk*

"Sports a surprising amount of sweetness and wisdom! Prywes' bright use of the Fire Island resort location gives his movie the breezy, light atmosphere of a vacation..." -Noel Murray, *The Onion A.V.*

"A fun movie! The appeal of 'Returning Mickey Stern' is that it is made by a filmmaker who borrows from his Long Island adventures to bring an honest spin to Hollywood themes." - Jon Lap, *Long Island Press*

"Bologna delivers with a performance I will never forget! When this film hits video stores, I will return to 'Mickey Stern'..." - Anthony McBride, *NoHo L.A*

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